

NATURAL

# Product Showcase

**Tipsy Nip Organic Catnip Products**, a new cat toy company based in Burlington, Vt., presents a line of all-natural, eco-friendly toys and treats specifically geared toward finicky felines and discerning pet owners, the company reports. The line, created using organic and all-natural non-toxic materials and ingredients, includes the **Tickle Pickle** (bottom). The polyester-free toy is stuffed with catnip for a feline, bunny-back-kicking experience, the company adds. 802-497-1759, [www.tipsynip.com](http://www.tipsynip.com), or Circle Reader Service Card #1250



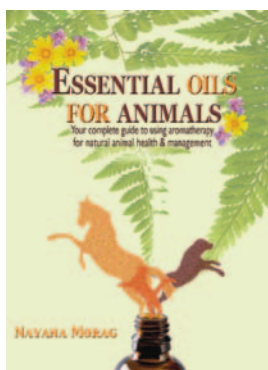
**Pet 'n Shape's** **Chicken Liver PLUS** treats are created using 100 percent natural ingredients, which are then freeze-dried to preserve aroma, flavor and nutritional value, the company reports. Containing no fillers, additives, preservatives or coloring, the treats are rich in protein, vitamins and nutrients, and they include pieces of real vegetable and fruit, the company adds. Flavors include **Chicken Liver PLUS Pumpkin and Apple**, **Chicken Liver PLUS Sweet Potato and Broccoli**, and **Chicken Liver PLUS Peas and Carrots**. [www.petnshape.com](http://www.petnshape.com), or Circle Reader Service Card #1249



**Tomlyn's Nutri-Cal Soft Chews** offer a flavorful, enjoyable way to administer oral supplements to dogs and cats, the company reports. Containing a concentrated source of vitamins and minerals, the chews promote energy and nutrition, are highly palatable, and are a veterinarian formulation made to support pet nutrition needs, the company adds. [www.tomlyn.com](http://www.tomlyn.com), or Circle Reader Service Card #1246



**Off The Leash Press** publishes "**Essential Oils for Animals**," a guide to essential oils that support animals in mind, body and spirit. The book, written by Nayana Morag, is an invaluable tool for any animal owner or veterinarian who prefers a holistic approach to animal health, the publisher states. Case studies and photographs are used to illuminate how aromatic extracts can increase health, reduce stress and increase the bond of trust between owners and their pets, according to the publisher. A cross-reference chart and indexes are designed to find the right essential oil for any problem, the publisher adds. 407-758-8309, [www.essentialanimals.com](http://www.essentialanimals.com), or Circle Reader Service Card #1248



**Preppy Puppy Bakery** releases a new fundraising gift pack that includes an iced 3-in. red heart and an iced 6-in. bone with red, white and pink sprinkles. A portion of the proceeds will benefit the Cardiovascular Research Foundation, the company states. The gift pack will be available in 12-count cases from Dec. 26, 2011, to Feb. 28, 2012. Other fundraising lines planned for 2012 are expected to benefit causes such as breast cancer, multiple sclerosis and the U.S. military, the company reports. All treats are wheat-, corn- and soy-free, the company adds. 508-291-7555, [www.preppypuppytreats.com](http://www.preppypuppytreats.com), or Circle Reader Service Card #1247



**Isle of Dogs** introduces six functional treats made of whole food sources such as grain, fruit, vegetables and herbs. The six types—**Health, Skin, Smile, Weight, Breath and Chillout**—are all natural and free of synthetic vitamins, fillers and additives, the company reports. The Health treat features antioxidant-rich organic blueberries, whole grains and organic vegetables and are designed to help maintain overall health and wellness, the company states. The Breath treat has all-natural toffee extract combined with six milk-derived natural bioactive proteins to help support healthy teeth and gums, the company adds. 262-292-2270, [www.iodogs.com](http://www.iodogs.com), or Circle Reader Service Card #1245



**Peaceable Kingdom Essentials** debuts **Reliever Achiever**, an external skin spray designed to aid a multitude of health issues in pets. Made with 100 percent organic ingredients, the spray can soothe painful skin irritation, clean pores of impurities, fight bacterial infections, dull nerve pain, treat eczema and serve as a liver detoxifier, the company reports. Using only the best herbal elements, including chamomile, licorice root and sweet orange essential oil, each batch of 2-oz. bottles is handcrafted and contains the perfect mix of organic ingredients, the company states. 717-566-0922, [www.herbsforyourpets.com](http://www.herbsforyourpets.com), or Circle Reader Service Card #1244



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**Bark n Bag** adds the **Old World Traveler Collection** to its line of eco-friendly pet carriers and totes. The fabric is a polyester fiber made from recycled plastic bottles. The carrier (shown) gets its support from bamboo rafters and its comfort from organic cotton padding, the company reports. The carriers are available in three sizes and can accommodate pets up to 22 lb., according to the company. They have three points of entry, mesh ventilation panels, a removable padded shoulder strap, a padded handle grip and two zippered pockets. The ventilated totes are available in two sizes and can accommodate pets up to 16 lb., the company adds. 310-280-0880, [www.furryfabulous.com](http://www.furryfabulous.com), or Circle Reader Service Card #1243



**Posh & Co.** launches **Olive Bath** olive oil dog shampoo. The affordable, luxurious line features five varieties:



Eucalyptus, Tea Tree, Tangerine, Lavender and Lemon Lavender. The shampoos are made without harsh detergents, chemicals, artificial coloring and toxins, the company reports. Ingredients include 100 percent consumption-grade olive oil, Mediterranean Sea salt and essential oils from all over the world, according to the company. The shampoos are bottled in 16-oz. and 1-gal. sizes. 786-473-3115, [www.poshandco.com](http://www.poshandco.com), or Circle Reader Service Card #1242